



# Directions

A NORTHERN KANE COUNTY CHAMBER OF COMMERCE PUBLICATION



*Melissa Hernandez*

## Message from the executive director

A great benefit and opportunity available to you as a Chamber member is to host a Business After Hours (After Hours). Please allow me to share my perspective on this key marketing tool.

There's the "right" way to do it... and then there's the "not so right way." Many businesses forge ahead without the planning or marketing that makes an After Hours successful. The reason an owner or agent chooses to host an After Hours is to showcase the products and services their company offers. When organized correctly, our Chamber alone can draw around 40 members of the business community to visit your location in one evening. The Chamber assists in the marketing through its newsletter, Web site and e-mail lists. However, for a really successful event, additional marketing is necessary.

Here are a few tips to maximize your investment: Piggyback with the Chamber for marketing and invitations. Go ahead and send invitations to your

current clients, colleagues and all the other connections you have made through your various networking groups.

Send out reminders on your own. The Chamber will send out reminders, too, but by calling or sending postcard reminders yourself, you will have more attendees at your event.

Plan a theme for your After Hours. It's a fun way to bring in more perspective clients and customers. For example, January is a great time for an accountant or fitness studio to promote the New Year, while June is ideal for a bar to host an outdoor luau or a doctor to promote safety for summer skin.

Remember that your goal is to draw people to your business, and the most successful events are a reflection of proper planning and marketing. The Chamber is always here to help you. If you have any questions or would like to host an After Hours, please contact me at 847-426-8565 or [nkcchamber@ameritech.net](mailto:nkcchamber@ameritech.net).

*Melissa Hernandez*

## Ribbon cutting

Cherished Place, West Dundee



### PLATINUM MEMBERS



EXECUTIVE BOARD

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Suzanne Ness - Living Forward  
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Malcolm Morris - Northern Illinois University College of Law  
Stephan Pickett - The Bicycle Garage

MISSION STATEMENT

The Northern Kane County Chamber is an advocate for business interests and development by identifying and fulfilling the needs of the business community through leadership, education, support and promotion.



Northern Kane County  
CHAMBER OF COMMERCE

2429 Randall Road, Suite B  
Carpentersville, IL 60110  
847-426-8565 Phone  
847-426-1098 Fax  
nkccchamber@ameritech.net

Member profile: Sue Lanners

For anyone who knows her, it's difficult to separate Sue Lanners from the Women in Business Networking Group of the Northern Kane County Chamber of Commerce. Its success, in large part, is due to her dedication, a point on which everyone agrees.

Sue has been president of the group since 2002, a dual-purpose organization responsible for the continued education, development and mentoring of all women in the Northern Kane County area. Secondary to this mission, WIB is an active participant in the national Dollars for Scholars organization that raises funds to provide grant dollars to local high school and college students.

"I really enjoy serving as president," said Sue. "I am able to meet so many interesting people. The best part is awarding the scholarships to area students so they are able to continue their education."

A Chamber member since 1985 when she and husband Ken owned their own company, Sue is also the current secretary for the Ambassadors Committee. Her full-time gig is as a manager for the West Dundee branch of Park National Bank

where she works in the commercial lending department. She began her career in finance after graduating high school and moved to banking in 1987. She then rose from new person in the loan department to department manager.

"I really enjoy working with our customers," said Lanners. "There are always new and different situations that arise, keeping us on our toes about ways we can best serve our customers to help them achieve their goals."

Sue and Ken live in Elgin and just celebrated their 40th anniversary. They are members of Immanuel Lutheran Church in East Dundee and have two daughters and four grandsons. Her hobbies are gardening, sewing and crocheting.

"I've lived in the area since 1955 when our parents moved us from Oak Park to Carpentersville," said Sue. "I remember at the time asking where in the world they were taking us. In Oak Park you could walk to the store. From Carpentersville, the nearest store was in downtown Dundee!"

For more information about loans with Park National Bank, contact Sue Lanners at 847-851-8434 or slanners@parknatl.com.

Village profile: Gilberts

The Village of Gilberts is conveniently located minutes away from the Randall Road corridor and I-90. The corridor provides residents with abundant shopping opportunities while I-90 provides convenient access to Chicago-area attractions.

The village offers a variety of housing options that are attractive to working professionals, families and empty nesters, and residents enjoy open spaces, bike paths and recreational areas.

In February Gilberts conducted a special census, which indicates the population has grown to 6,469. The village president and board of trustees recognized the importance of planning for the future and recently implemented a

strategic planning initiative to assist in identifying priorities and goals for Gilberts. The planning sessions included input from residents, businesses owners, community leaders and village staff. This strategic plan will provide Gilberts with direction on important topics such as community services, expectations, economic development and infrastructure investments.

The Village of Gilberts continues to grow with vision, and anticipates future commercial growth. This growth will provide the community with valuable services and new destinations within walking distance. For more information, visit [villageofgilberts.com](http://villageofgilberts.com).

Chamber member news

... Join Caribou Coffee on Randall Road in Carpentersville on Thursday, October 9 from 7-9 am for a free sampling of their newest coffee, Amy's Blend, and some delicious bakery goods. RSVP by October 6th. Call 847-836-9450.

# October Calendar

All meetings held at Chamber office unless indicated with an \*.  
Call the Chamber office at 847-426-8565 for event reservations.

SUN/SAT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			1	2	3
4				Women in Business* 11:30 am	
5	6	7	8	9	10
11			Small/home office training* 11:30 am - 1 pm	Caribou Coffee Free Samplings* 7 - 9 am	
12	13	14	15	16	17
18	Executive Board Meeting 12 Noon			Board Meeting 7:30 am	
19	20	21	22	23	24
25		Multi Chamber Business After Hours* 5-7 pm	Ambassadors Meeting* 8 am		
26	27	28	29	30	31
			Multi Chamber Business After Hours* 5-7 pm		

Please note: \* below indicates fee involved

**October 2**  
**Women in Business\***  
11:30 am - 1 pm  
Speaker: Dr. Christina Mueller  
Emmett's  
124 West Main Street (Route 72)  
West Dundee

**October 8**  
**Small/home office training**  
11:30 am - 1 pm  
National City Bank  
2429 Randall Road  
Carpentersville

**October 21**  
**Multi Chamber Business After Hours**  
5 - 7 pm  
Holiday Inn  
495 Airport Road  
Elgin

**October 22**  
**Ambassador's Meeting**  
8 am  
Harris Bank  
720 South Eighth Street (Route 31)  
West Dundee

**October 29**  
**Multi Chamber Business After Hours**  
5 - 7 pm  
Elgin Community College  
1700 Spartan Drive  
Elgin

**Save the date!**

**November 14**  
**Annual Turkey Bowl**  
**Brunswick Zone**  
**Algonquin**

## BRONZE MEMBERS

- AAA Chicago ~ Geneva
- Advanced Polymer Compounding ~ Carpentersville
- Alan J. Coulson, P.C. ~ West Dundee
- American Financial Associates ~ Schaumburg
- The Anvil Club ~ East Dundee
- Awesome Creations, Inc. ~ Carpentersville
- Barson Chemical company ~ Elgin
- Biaggi's Ristorante Italiano, LLC ~ Algonquin
- The Bicycle Garage ~ East Dundee
- Blackstone Golf Club ~ Marengo
- Bright Horizons Child Care Center ~ Elgin
- Business Matters ~ West Dundee
- Capital Financial Bancorp, Inc. ~ Schaumburg
- Caribou Coffee ~ Carpentersville
- Carlson Wagonlit Travel ~ West Dundee
- Center for Chiropractic Medicine ~ West Dundee
- CDM Promotions ~ Roselle
- Davey Tree Experts Co. ~ East Dundee
- Dominick's Pizzeria ~ West Dundee
- Dundee Animal Hospital ~ East Dundee
- Dundee Collision, Inc. ~ East Dundee
- Dundee Dermatology ~ West Dundee
- Everything Floral, LLC ~ West Dundee
- Exercise in Disguise ~ Carpentersville
- Express Employment Professional ~ Carpentersville
- First Midwest Bank ~ Carpentersville
- Grainger Industrial Supply ~ Elgin
- Hammerhead Billard Pub ~ West Dundee
- Insurance Correlators ~ Elgin
- J.C.Penney Co. ~ West Dundee
- Jim Warner's Monument Company ~ Lake in the Hills
- Kamin Technologies, Inc. ~ Schaumburg
- Kinder Care Learning Center ~ Sleepy Hollow
- James Kiss, Attorney ~ Carpentersville
- Laird Chiropractic Care, P.C. ~ Elgin
- Laird Funeral Home P.C. ~ West Dundee
- Leith Heating & Cooling ~ West Dundee
- Martax Company ~ Carpentersville
- Meyer Sign ~ West Dundee
- Northwind Flooring Company ~ Carpentersville
- Office Max ~ West Dundee
- Planet Chiropractic ~ West Dundee
- Pre-Paid Legal Services, Inc. ~ West Dundee
- Realty World Fox Valley, Inc. ~ West Dundee
- Regina's Via Trent Uno ~ West Dundee
- RE/MAX Central West ~ West Dundee
- Right at Home ~ Algonquin
- Rocky Road Power Plant ~ East Dundee
- Rosati's Pizza ~ Sleepy Hollow
- Rutland Communications, Inc. ~ Huntley
- Savage Entertainment ~ Carpentersville
- Select Comfort ~ West Dundee
- Small Operational Business, Inc. ~ Elgin
- Spa Bleu ~ West Dundee
- State Farm-Chad Radtke ~ Huntley
- Sunshine Travel ~ Elgin
- Tighe, Kress & Orr, P.C. ~ Elgin
- Total Home Health, Inc. ~ Elgin
- Tri-Tel Technical Services ~ Elgin
- Valvoline Instant Oil Change ~ Carpentersville
- Verizon Wireless ~ West Dundee
- The Village Vintner ~ Carpentersville
- White Castle ~ Carpentersville
- William Manny Midwest ~ Rockford

**Erik G. Williams, CRMS**  
*Vice President / Partner*

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**Daily Herald**

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# Directions

## INSIDE THIS ISSUE:

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- Member profile - Sue Lanners
- Village profile: Gilberts
- Shop with a Cop
- October calendar
- Welcome new members

### Web site updates

Our job posting link is up and running, another great benefit to Chamber members. If you would like to post a job for your business, please e-mail the information to the Chamber office at [nkchamber.com](http://nkchamber.com). The job will be posted for two weeks and there is no cost for this benefit.

## GOLD MEMBERS

Additional benefits to being a Gold Member:

- 4 e-mail blasts
- 3 sets of mailing labels
- 2 newsletter inserts

## SILVER MEMBERS

- Best Buy**  
West Dundee
- DreamCo Design**  
West Dundee
- Country Financial**  
West Dundee
- Brown Commercial Group, Inc.**  
Elk Grove Village

## Looking for your news

The Chamber office would like to publish more information and announcements about your business and staff. Deadline for newsletter entries is the 10th of the month preceding the month of publication.



## Northern Kane County

CHAMBER OF COMMERCE

2429 Randall Road, Suite B  
Carpentersville, IL 60110

Serving Carpentersville,  
East Dundee, Gilberts,  
Sleepy Hollow & West Dundee

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A NORTHERN KANE COUNTY CHAMBER OF COMMERCE PUBLICATION

## Welcome new members

### Active Living Chiropractic LLC

Dr. Philip Que  
Family Chiropractic and wellness service utilizing traditional and modern techniques  
2259 Randall Road  
Carpentersville, IL 60110  
Phone: 847/551-4410  
[philquedc@gmail.com](mailto:philquedc@gmail.com)  
[activelivingchiro.org](http://activelivingchiro.org)

### Autumn Consulting

Nathan Misiriam  
Marketing driven web sites and e-marketing services for businesses  
Phone: 847/620-9798  
[nathan@autumnconsult.com](mailto:nathan@autumnconsult.com)  
[autumnconsult.com](http://autumnconsult.com)

### Country Financial

Bernie Gaston  
Complete line of insurance (life, health, auto, home, commercial) financial planning service  
501 West Main Street (opening soon)  
West Dundee, IL 60118  
Phone: 847/428-5768  
[bernie.gaston@countryfinancial.com](mailto:bernie.gaston@countryfinancial.com)

### Matrix Payment Systems

Teresa Strach  
Complete payment processing resource for retail, restaurant, online and business-to-business  
Phone: 847/489-3218  
[tstrach@matrix-ps.com](mailto:tstrach@matrix-ps.com)  
[matrixpaymentsystems.com](http://matrixpaymentsystems.com)

### Pampered Pet Services Resort & Spa Inc.

Patrick and Sandy Hendrickson  
In home pet care and dog walking  
Phone: 847/909-0490  
[pprs@comcast.net](mailto:pprs@comcast.net)  
[pamperedpetservices.com](http://pamperedpetservices.com)

## Chamber renewal honor roll

Courier News	26 years
Cinema 12	18 years
Dundee Township Visitor Center	12 years
Alan J. Coulson, P.C.	9 years
Awesome Creations, Inc.	9 years
Chili's Restaurant	3 years
Office Max	3 years
Breakthrough Selling	1 year
Reily Graphic Services, Inc.	1 year
The Early Education Station	1 year
White Castle	1 year



Patricia M. Szpekowski, APR  
President

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[www.pmsadv.com](http://www.pmsadv.com)

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October 2008

## Thank you!

... FastSigns in Carpentersville for hosting a business after hours.

... Cheryl Wendt from FastSigns for speaking at the August SOHO networking group.

... Faith Watson from Exercise in Disguise for hosting a business after hours.

... Randall Oaks Golf Course for hosting the September women in business meeting.

... Emmett's for hosting the September General Membership meeting.

... Amy Prew and Liz Riter for speaking at the General Membership lunch.

... Park National Bank for Hosting OktoberFest.

## Shop with a Cop: five villages - one commitment

What began in 2004 as an initiative by one police department became a partnership between five, and a unique commitment to children living in five villages was born. Called Shop with a Cop, an idea that originated in this area with the East Dundee Police Department, the program now serves children from five towns – Carpentersville, East Dundee, Gilberts, Sleepy Hollow and West Dundee.

Fifteen children were served in 2004 with breakfast and then shopping at Wal-Mart in East Dundee. In 2007, with the growth of the partnership, 90 children and their parents were treated to breakfast at Fox Valley Baptist Church by volunteers from Oddfellows Lodge 492 in Carpentersville. Each family was then provided a food basket containing a ham and all the fixings for a holiday feast. Afterward, each child was given \$75 to shop, again at the East Dundee Wal-Mart.

“Wal-Mart has been our biggest supporter as have many area businesses,” said Bonnie

Kloepper, who works in the records division of the Carpentersville Police Department and whose husband, Officer Lou of the East Dundee Police Department, founded the program.

Children are selected based on referrals. Agencies that work with Shop with a Cop are a source, as are the police officers who, in the course of their daily duties, know of families in need due to such things as a house fire or death of a parent.

This year, to raise funds for 2008, the five police departments will have available for purchase three items, including Avon’s adorable and super-cuddly “Sparky” the Puppy for \$16.99; wood laser-engraved Shop with a Cop holiday ornaments at \$5 each; and for \$3, Magic Reindeer Food cards, a packet of glitter and oats to sprinkle on your lawn to help guide Santa’s sleigh to your house.

Anyone wishing to view photos of past events, learn about upcoming events, ask a question or make a donation can visit [shopwacop.org](http://shopwacop.org).

## General membership meeting

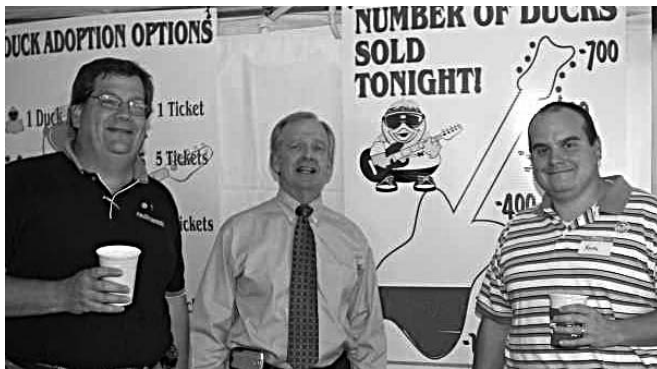
Emmett's Tavern and Brewing Co., West Dundee



Shown left to right: Amy Prew, property manager, Spring Hill Mall; Melissa Hernandez, NKC Chamber, and Liz Riter, property manager, Spring Hill Gateway

**Business after hours**

Fast Signs, Carpentersville



**Business after hours**

Exercise in Disguise, Gilberts



**Business after hours**

Park National Bank  
West Dundee



**SOHO meeting**



Speaker: Cheryl Wendt, Fast Signs

**Chamber Awards**

Thank you to our sponsors

**Awards Presentation sponsors:**

Gold Sponsor: National City Bank  
Silver Sponsor: Park National Bank  
In-kind sponsor: CDM Promotions and FastSigns

**Awards Presentation auction sponsors:**

- The Anvil Club
- Biaggi's Ristorante
- Big Sammy's
- Brunswick Zone
- Chili's
- Cocoa Cabana
- Culvers of Carpentersville
- Dundee Township Park District
- Emmett's Tavern & Brewing Co.
- Exercise in Disguise
- Randi Latour-Vemma
- Leafs Ice Centre
- Jeff Lipson-Re/Max Central West
- National City Bank
- Olive Garden
- Panache Interiors
- Regina's Via Trent Uno
- Rolling Knolls Golf Course
- Rookies
- Village Vintner
- Walleye Grill
- Whisper Creek Golf Course

**Congratulations Awards Nominees**

(Winners to be announced in November newsletter)

**Rookie of the Year**

Angela Schiek, Aflac  
Erik Williams, Advanced Mortgage Systems  
Laurie Lewandowski, National City Bank

**Customer Service Award**

The Anvil Club in East Dundee  
Culvers in Carpentersville  
State Farm, Chad Radtke of Huntley

**Volunteer of the Year (Jim Brasel Award)**

Chuck Doebler, Hexion Specialty Chemicals  
Sue Lanners, Park National Bank  
Teresa Strach, Matrix Company

**Small Business of the Year**

Fast Signs, Carpentersville  
PmS Advertising, Carpentersville  
Independent Representative for Silpada Design, Robin Braga

**Business of the Year**

Hexion Specialty Chemicals, Carpentersville  
Park National Bank, West Dundee  
U.S. Cellular, Carpentersville