



Northern Kane County CHAMBER OF COMMERCE

As A Chamber Member...

- You are now a part of an organization with a strong credible voice that speaks out on behalf of business and industry.
- Your membership allows you to shape your company by participating in projects and special task groups which apply business oriented solutions to community concerns.
- You have access to one of the most efficient, effective networking systems available to promote your business and expand your customer base.
- Your Chamber works tirelessly to promote members and can provide you with resources and referrals to grow your business.
- Your membership can boost your community image and increase your sales. A recent national survey found that consumers are 63% more likely to buy from Chamber members.

Get the Most out of Your Membership...

- Attend events regularly
- Place an ad in the directory (in addition to you directory listing)
- Sponsor an event
- Donate raffle items
- Build relationships with other members
- Co-host events with like members
- Participate!!!

Get Involved!

Current Committees:

- Marketing and Communications
- Planning
- Membership
- Executive Board / Board of Directors
- Business After Hours
- Ambassadors
- Women in Business
- Small and Home Based Business Committee
- EDC—Economic Development Committee

How Does The Chamber Help You?

- Develop New Projects & Programs
- Referrals among members
- Promote and advertise
- Keep abreast of issues that affect our members
- Special event planning & community involvement.
- Leadership in the community
- Assist our members with networking opportunities
- Cooperate with other local chambers
- And so much more!

Celebrating

Over

30 Years

of

Excellence

Serving

Northern

Kane

County.

Welcome to the Northern Kane County Chamber of Commerce

Advertising

Chamber Event Sponsoring: There is an advertising opportunity for your business at every Chamber Event. We have created a full array of sponsorship levels and involvements for you to choose from throughout the year at the Chamber event of your choice. As you prepare your marketing budget, pick from our many offerings to best suit your business needs. Sponsorships are the best way to get additional exposure as a leader in the business community.

Committee Work: Some of the best marketing you can do is Personal Marketing by giving your time to a committee. Build your leadership and communication skills while networking and building relationships that often prove mutually beneficial to all of those involved.

Promotional Products: There are ample ways for you to distribute promotional items in our event gift bags. Speak to the Chamber staff for a promotional products distributor within the chamber .

Networking

There is nothing more powerful as a benefit of membership than the other member businesses of the Northern Kane County Chamber.

Business After Hours: Build your business by building solid relationships. Business After Hours offers you two great opportunities to promote your business either by attending the events or hosting one. Bring plenty of your business cards and a big smile. It is a casual atmosphere that offers you an opportunity to meet other chamber members on an informal basis.

Membership Advantage Program: You will receive a new NKCCC membership card. This card entitles you to take advantage of member discounts on goods and services. A complete listing of participating members is on the Chamber website and in the business directory. Make this benefit pay for you by being a participating member business!

Women in Business and Dollars for Scholars: The Women in Business group is a long-standing group within the Chamber, offering Chamber members, their spouses and employees educational programs and networking. They meet on the first Thursday of each month, September through May. The Women in Business group has its own board that also serves as the board for the Dollars for Scholars Program. Fundraising for the Dollars For Scholars Program provides local students with financial aid for higher education.

Marketing

Ribbon Cuttings: The Northern Kane County Chamber wants to help you jump-start your new business from the day you first open the doors by offering a complimentary Ribbon Cutting. Call the Chamber Office to make arrangements. Please give three weeks advanced notice to ensure a successful event.

Membership Directory: The Chamber Directory is published every year and all members are listed as a part of membership. This gives your business an opportunity to be seen by thousands of people. Directories are stock in area banks, hotels, restaurants, shops, real estate offices, village offices, and public venues in the Dundee Township Visitor Center and the Elgin Area Convention and Visitor Bureau office. It is also included in every fulfillment package to those planning to live and work here. Additional ad space may be purchased which vary by size and location chosen within the publication. The Directories are available for all of our members to use, distribute and display.

The Northern Kane County Map: The Chamber Map will be offered as demand dictates. We stock these maps in all of the same places where we stock our membership directories, and it serves as a complimentary piece to the area information fulfillment mailings. Ads are priced again according to size and location in the piece. This is our most popular public awareness piece and remains in high demand.